



ALISA



Gulzar  
SARARA







Gulzar  
SARARA



◆ D.NO.1001



◆ D.NO.1002



◆ D.NO.1003



◆ D.NO.1004



◆ D.NO.1005



◆ D.NO.1006

The logo for ALISA, featuring a stylized blue 'A' shape above the word 'ALISA' in a white, serif font.

ALISA

The text 'Gulzar' in a large, white, serif font, with 'SARARA' in a smaller, white, serif font below it.

Gulzar  
SARARA



ALISA



Gulzar  
SARARA



# TALE OF THE FASHION GIRL



There is a beauty about a woman whose confidence comes from experience, who knows she can face, pick herself up & move on.



## STYLE MANTRA



You can be beautiful on the outside, but its whats on the inside that makes a erson truly beautiful. Beauty isn't about having pretty face.

◆ D.NO.1004







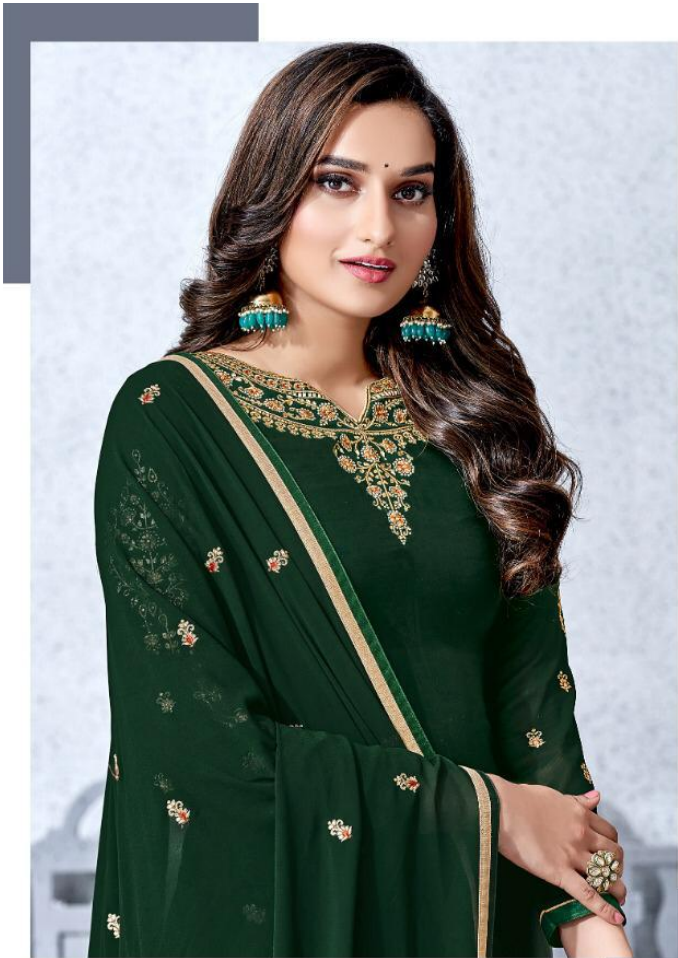
*Beauty is the  
illumination of  
your soul*

Wear the chic ethnic dress to  
reflect a blend of modern and  
traditional fashion sense.



# BEAUTY THAT NEVER FADES

Spell some shades of brightness into  
your casual wardrobe and let that  
brighten up your look.







## EXPLORE BEAUTY



True beauty is being confidence & proud of yourself. No matter how many people may disagree.  
Beauty fades after time, but personality is forever.

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