

FIONIS<sup>®</sup>  
Charmie





FIONA®

# Everyday wardrobe

With this season's new philosophy, Fiona offers a one-of-its-kind collection with the endeavor to bring charm into our everyday wardrobes in the form of modern, stylish and comfortable clothing.



**FIONIS**®  
**Charmie**



**FIONIS**®  
**Charmie**



FIONA



Setting

The person wearing the most  
integral element of the outfit  
Everyone interprets the same  
thing very differently. A lot  
of people believe that power  
shoulders are gone, however  
our latest collection is all  
about power shoulders. In the  
end, you are your own trend.

D.V. 1121







D.No. 1121



D.No. 1122



D.No. 1123



D.No. 1124



D.No. 1125



D.No. 1126



D.No. 1127



FIONA®

# Relaxed clothing

The ideal everyday attire for the independent, strong and fast-moving women of today would be fun and relaxed clothing that suits both the sense of style and also caters to the comfort factor. Evolve your ethnic senses with this trendy range of everyday

DM 1126





FIONA



**Express** yourself

*Being stylish is more important than being fashionable. It is not about what you buy, it is about how you express yourself with it. Impression beautiful.*

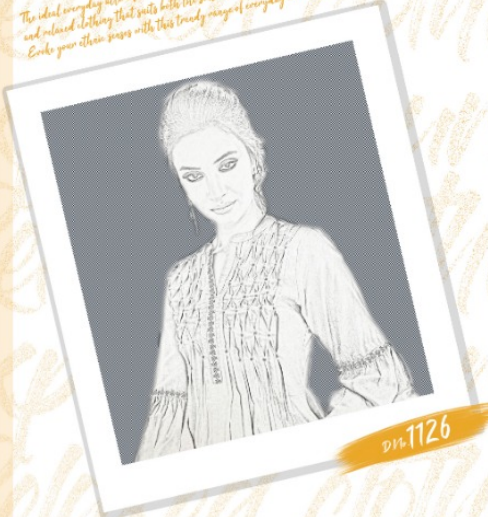
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Festivals are all about happy moods. *Stylish Fashionable*  
flamboyant robes and harmony; make them memorable with your outfit!

Relaxed clothing  
Express yourself  
Relaxed clothing  
Express yourself  
Relaxed clothing  
Express yourself  
Relaxed clothing  
Express yourself  
Relaxed clothing  
Express yourself  
Relaxed clothing  
Express yourself

The ideal everyday attire for the independent, strong and fast-moving women of today would be loose and relaxed clothing that suits both the sense of style and also caters to the comfort factor.  
Embrace your other senses with this trendy range of everyday wardrobe.



DR. 1126



**FIONICA**<sup>®</sup>  
**THE**  
PHILOSOPHY

*Fashion Has no Rules  
No one should be following  
fashion rules. Today fashion is  
seen as an extension of your  
personality. Fashion is all  
about telling stories and NO  
ONE SHOULD BE  
TOLD WHAT STORY  
TO TELL.*

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# Stylish Fashionable



**FIONIC**

*Festivals are all about happy minds,  
flamboyant vibes and harmony;  
make them memorable  
with your outfit!*

**DM 1125**



FIGONK



*The philosophy*

FASHION HAS NO RULES  
No one should be following fashion rules. Today fashion is seen as an extension of your personality. Fashion is all about telling stories and WHO ONE SHOULD BE TOLD WHAT STORY TO TELL

DN.1124





FIONKI®

Look

It is important to pay attention to what you wear. It is important to pay attention to detail and make every look count.



DM.1123



*You are not being fashionable/stylish till the time you are not seeing something with a unique perspective.* **Stylish Fashionable**







*Stylish, Fashionable*

FIONA

*You are not being fashionable  
style till the time  
you are not seeing  
something with a  
unique perspective.*

DN.1122