



**Smart sense  
of fashion**

FASHION IS WHAT YOU'RE OF-  
FERED FOUR TIMES A YEAR  
BY DESIGNERS AND STYLE IS  
WHAT YOU CHOOSE.

**LET'S  
FASHION  
TALKS**

Good design is making something intelligible and memorable.  
Great design is making something memorable and meaningful.

**08**

LOOKS TO  
WEAR RIGHT  
NOW

Presented by kaya

# Bubble gum

Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening.

**VOLUME-2**





# Dressing is a way of life

*It's a new era in fashion - there are no rules. It's all about the individual and personal style, wearing high-end, low-end, classic labels, and up-and-coming designers all together.*



45-Length

**Bubble gum-02**





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Bubble gum-02

# Start to Finish Style

*What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.*



KAYA/BUBBLE GUM-2/7201



45-Length





Bubble gum-02

# Feel Free to Fashion

*What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.*



KAYA/BUBBLE GUM-2/7202



45-Length





Bubble gum-02

# Express the Fashion

*Style is when they're running you out of town and  
you make it look like you're leading the parade.*



45-Length







Bubble gum-02

# Fashion of the Times

*Fashion is not an investment. If you wear a Kurtis and don't get many compliments, you won't wear it again. It's not like buying bonds.*



KAYA/BUBBLE GUM-2/7205



45-Length







Bubble gum-02

# Be your own label

*Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening.*



KAYA/BUBBLE GUM-2/7206



45-Length







# WHEN IT'S YOU

*It's a new era in fashion - there are no rules. It's all about the individual and personal style, wearing high-end, low-end, classic labels, and up-and-coming designers all together.*



KAYA/BUBBLE GUM-2/7203



45-Length  
**Bubble gum-02**





# Smart Sense of fashion

*Beverages have to be created. And they're created by looking at what trend is in, say, the fashion industry - what color's hot right now.*



KAYA/BUBBLE GUM-2/7208



45-Length  
Bubble gum-02



# Bubble gum

Presented by kaya

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## VOLUME-2



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