



Smart sense of fashion

FASHION IS WHAT YOU'RE OF-
FERED FOUR TIMES A YEAR
BY DESIGNERS AND STYLE IS
WHAT YOU CHOOSE.

LET'S FASHION TALKS

Good design is
making some-
thing intelligible
and memorable.
Great design is
making some-
thing memorable
and meaningful.

08

LOOKS TO
WEAR RIGHT
NOW

Presented by kaya

Bubble gum

Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion
has to do with ideas, the way we live, what is happening.

VOLUME-2



Dressing is a way of life

It's a new era in fashion - there are no rules. It's all about the individual and personal style, wearing high-end, low-end, classic labels, and up-and-coming designers all together.



KAYA/BUBBLE GUM-2/7207



45-Length

Bubble gum-02



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VOLUME-2



Bubble gum-02

Start to Finish Style

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.



KAYA/BUBBLE GUM-2/7201



45-Length





Bubble gum-02

Feel Free to Fashion

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.



KAYA/BUBBLE GUM-2/7202



45-Length





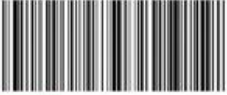
Bubble gum-02

Express the Fashion

*Style is when they're running you out of town and
you make it look like you're leading the parade.*



KAYA/BUBBLE GUM-2/7204



45-Length





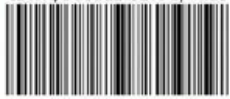
Bubble gum-02

Fashion of the Times

Fashion is not an investment. If you wear a Kurtis and don't get many compliments, you won't wear it again. It's not like buying bonds.



KAYA/BUBBLE GUM-2/7205



45-Length





Bubble gum-02

Be your own label

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with ideas, the way we live, what is happening.*



KAYA/BUBBLE GUM-2/7206



45-Length





WHEN IT'S YOU

It's a new era in fashion - there are no rules. It's all about the individual and personal style, wearing high-end, low-end, classic labels, and up-and-coming designers all together.



KAYA/BUBBLE GUM-2/7203



45-Length
Bubble gum-02



Smart Sense of fashion

Beverages have to be created. And they're created by looking at what trend is in, say, the fashion industry - what color's hot right now.



KAYA/BUBBLE GUM-2/7208



45-Length
Bubble gum-02

Bubble gum

Presented by kaya

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VOLUME-2



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