

**kirara**<sup>TM</sup>  
YOUR WARDROBE PARTNER



**SUMMER - 19**







THE MOST FASCINATING PART IS HOW FASHION JUST ATTRACTS ALL THESE SOCIAL REJECTS.



WEAR SOMETHING DIFFRENT

#2017



BEAUTY WINDS



#2022



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**SUMMER - 19**



STYLE INSTINCT

#2023



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**SUMMER - 19**





2016



2017



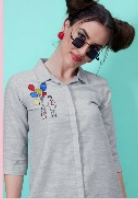
2018



2019



2020



2021



2022



2023

SENIBLE WEAR

BEAUTY WINDS

BEAUTY WINDS

STYLE HISTORY





**SENSIBLE WEAR**





MY ADVICE TO OWNERS OF FASHION BRANDS IS THAT YOU HAVE TO GIVE DIGITAL A SEAT AT THE BOARD TABLE. A LOT OF BRANDS TREAT DIGITAL STRATEGY AS SOMETHING ON THE SIDE.



DREAM DESIGN  
#2016