

**SAHARA** VOL-2





**Sansruti**<sup>TM</sup>  
SILK MILLS PVT. LTD.

A COUTURIER MUST BE: AN ARCHITECT FOR DESIGN, A SCULPTOR  
FOR SHAPE, A PAINTER FOR COLOR

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IT'S ALL ABOUT TIMING. IF IT'S TOO SOON, NO ONE UNDERSTANDS.  
IF IT'S TOO LATE, EVERYONE'S FORGOTTEN

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TO WE, CLOTHING IS A FORM OF SELF-EXPRESSION. THERE ARE HINTS ABOUT WHO YOU ARE IN WHAT YOU WEAR.





ELEGANCE IS THE BALANCE BETWEEN PROPORTION, EMOTION AND SURPRISE. WE MAKE CLOTHES. WOMEN MAKE FASHION

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STAY BEAUTIFUL IN ORDER TO BE IRREPLACEABLE ONE MUST  
ALWAYS BE DIFFERENT





FASHION IS A LANGUAGE WHICH TELLS A STORY ABOUT THE  
PERSON WHO WEARS IT

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DRESSING IS A MATTER OF TASTE, FASHION IS THE STYLE AND  
CUSTOM PREVALENT AT A GIVEN TIME

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IT SHOULD REALLY BE CONTEMPORARY, AND WE SHOULD BE ANSWERING PEOPLE'S NEEDS

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FASHION HAS A RIGHT TO EXIST, BECAUSE IT PERMITS PEOPLE TO  
DEFINE THEMSELVES OVER AND OVER AGAIN





DESIGN IS A CONSTANT CHALLENGE TO BALANCE COMFORT WITH  
LUXE, THE PRACTICAL WITH THE DESIRABLE





ALWAYS KEEP YOUR EYES OPEN. KEEP WATCHING. BECAUSE WHAT-  
EVER YOU SEE CAN INSPIRE YOU