

Alaska

My fashion philosophy is that if I like it, I wear it.

I MAKE CLOTHES, WOMEN MAKE FASHION.

BEING CLASSY IS A RULE OF MY LIFE
TRENDY



Style *Guide*

Fashion is what you're offered four times a year by designers. And style is what you choose.

DRESS LIKE YOU'RE ALREADY FAMOUS

Full-on **glamour**

If I can have any impact, I want women to feel good about themselves and have fun with fashion.

Alaska



Kaya™

40 Length

Bold
fearless

Fashion is here to help make people look very important. If they have good taste and choose what suits them it's always sexy, and it's always with the same result: making women look fantastic.

KAYA/ALASKA/8907





Alaska



40 Length

wellness
within

That is the key of this collection, being yourself. Don't be into trends. Don't make fashion own you, what you want to express by the way you dress and the way to live.



KAYA/ALASKA/8908



Alaska

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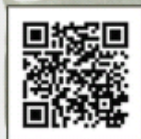
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40 Length

Being
self

What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.



KAYA/ALASKA/8901





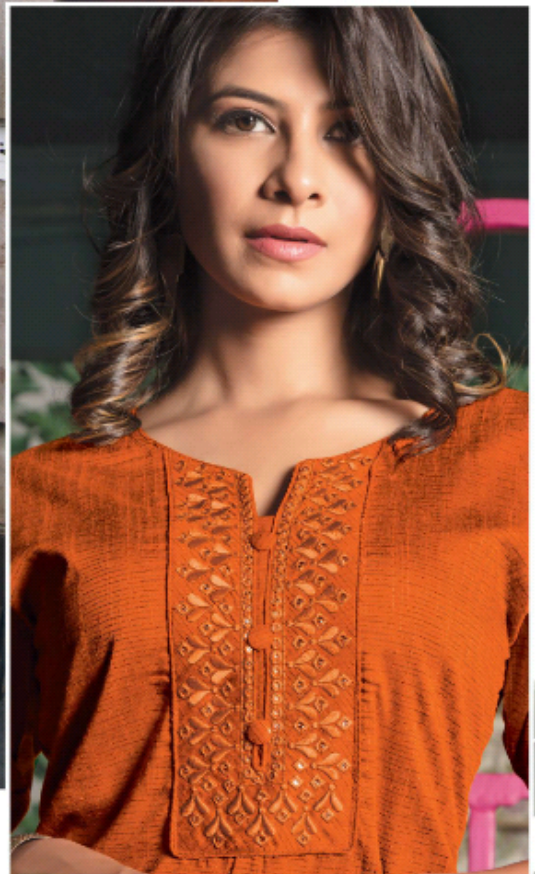
Alaska



40 Length

glam
fashionable

It's a new era in fashion - there are no rules. It's all about the individual and personal style, wearing high-end, low-end, classic fabrics, and up-and-coming designers all together.



KAYA/ALASKA/8902





Kaya
THE LIFE OF BALUCHISTAN

40 Length

Alaska

Delight enough

Architecture is how the person places herself in the space. Fashion is about how you place the object on the person.



KAYA/ALASKA/8903





Alaska



40 Length

Splash look

My look is attainable. Women can look like Audrey Hepburn by flipping out their hair, buying the large sunglasses, and the little sleeveless dresses.



KAYA/ALASKA/8904





Alaska



Kaya™
L.A. 100% COTTON

40 Length

Classy eternal

We all fight over what the label 'feminism' means but for me it's about empowerment, having equal rights with protection, support, justice. It's about very basic things. It's not a badge like a fashion item.



KAYA/ALASKA/8905



Alaska



Kaya™
L.A. FASHION DESIGNER

40 Length

lux
luxury

We built our fashion around three fundamental concepts: Sicily, tailoring, and tradition. Our dream is to create a style which is timeless.

KAYA/ALASKA/8906

