

# QWICHES



Smart sense  
of fashion

FASHION IS WHAT YOU'RE OF-  
FERED FOUR TIMES A YEAR  
BY DESIGNERS AND STYLE IS  
WHAT YOU CHOOSE.

LET'S  
FASHION  
TALKS

Good design is  
making some-  
thing intelligible  
and memorable.  
Great design is  
making some-  
thing memorable  
and meaningful.

09

LOOKS TO  
WEAR RIGHT  
NOW







**QWICHES**

Top with  
Plazzo

*Flawless*

DESIGN IS A CONSTANT CHALLENGE TO BALANCE COMFORT WITH LUXE, THE PRACTICAL WITH THE DESIRABLE.



KAYA / QWICHES / 15005



40 Length







**QWICHES**

# Decency

IF I CAN HAVE ANY IMPACT, I  
WANT WOMEN TO FEEL GOOD  
ABOUT THEMSELVES AND HAVE  
FUN WITH FASHION.



KAYA / QWICHES / 15001



40 Length  
**Top with  
Plazzo**





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# Graceful

STYLE IS WHEN THEY'RE RUNNING  
YOU OUT OF TOWN AND YOU  
MAKE IT LOOK LIKE YOU'RE LEAD-  
ING THE PARADE

Top with  
Plazzo



KAYA / QWICHES / 15002



40 Length







**QWICHES**

# Classic

WHOEVER SAID THAT MONEY CAN'T  
BUY HAPPINESS, SIMPLY DIDN'T KNOW  
WHERE TO GO SHOPPING.



KAYA / QWICHES/ 15004



40 Length

**Top with  
Plazzo**







**QWICHES**

*Enhance*

YOUR KURTIES SHOULD BE TIGHT  
ENOUGH TO SHOW YOU'RE A  
WOMAN AND LOOSE ENOUGH TO  
SHOW YOU'RE A LADY.



KAYA / QWICHES / 15003



40 Length

*Top with  
Plazzo*







# QWICHES

FASHION IS WHAT YOU'RE OFFERED FOUR TIMES A YEAR  
BY DESIGNERS AND STYLE IS WHAT YOU CHOOSE.







**QWICHES**

# Elegance

FASHION IS WHAT YOU'RE WEARING FOUR TIMES A YEAR BY DESIGNERS. AND STYLE IS WHAT YOU ARE.



KAYA / QWICHES / 15007



40 Length  
**Top with  
Plazzo**







**QWICHES**

*Sublime*

FASHION ISN'T SOMETHING YOU CAN BUY;  
YOU NEED TO HAVE THE SENSE OF IT, AND  
MOST PEOPLE DON'T.



KAYA / QWICHES / 15008



40 Length  
**Top with  
Plazzo**







**QWICHES**

**Comfort**

FASHION IS VERY IMPORTANT BUT WE SHOULD NOT FORGET THAT THE BEST DESIGNERS WERE MOMENT MAKERS



KAYA / QWICHES / 15006



40 Length  
**Top with  
Plazzo**





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**QWICHES**

# Alluring

FASHION IS NOT NECESSARILY ABOUT  
LABELS. IT'S NOT ABOUT BRANDS. IT'S  
ABOUT SOMETHING ELSE THAT COMES  
FROM WITHIN YOU.



KAYA / QWICHES / 15009



40 Length  
**Top with  
Plazzo**

