

Jay Vijay®

Jay Vijay

Immerse yourself in unexpected, bright colors & Textures.





Joy Vijay®

Blast of bright colors-one of this season's most favorite fashion trends.

F-A-N-T-A-S-Y

Jas Ujra



F-O-C-U-S

Timeless design and
exquisite craftsmanship
come together to create
magnificent works of art.
2102





Jozy Vincy®



2105

D-L-I-C-A-T-E

Fashionable tributes to color & silhouettes that have inspired trends around the world.

Jay Viji®

D-A-Z-Z-L-I-N-G

Embrace your love for prints. Whether you mix & match or go head-to-toe.
Just remember there are no rules.

2108



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F-A-B-U-L-O-U-S

F-A-S-H-I-O-N

The flavor of subtle ethnic wear that meets the contemporary glam vividly explodes with minute details of elegance.





Dress up..... your daytime denim with a touch of embroidered opulence
to take the wardrobe staple up a notch.

R-O-Y-A-L

2104

Jas Vicky

P-A-S-S-I-O-N

This season, your look gets better definition with just a little attention to detail.

2106

Sometimes you don't have to try too hard to look different.



S-T-Y-L-I-S-H

The collection was a perfect blend of Indian silhouettes & contemporary style.



Allow an assortment of vibrant medallions, paisleys & Geometrics to Crowd your Wardrobe.

2107



Joy Vijay

C-O-U-T-U-R-E

As bright as the voncos, for the goddess in you...
Exciting & unusual sensational gist for the wedding season.

This season look up with
some truly inspiring & elegantly.

2108



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F-A-B-U-L-O-U-S



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2109



2110

Jay Vijay[®]

Jas Viji

B-E-A-U-T-Y

Luxe fabrics, bold patterns & sumptuous detailing adorn modern silhouettes



Embroideries bring to life glamorous & innovative garment.



2110



Joy Vijay[®]

G-L-A-M-O-R-O-U-S

A round up of the hottest trends this spring seasons you the choicest ways to wear pastels prints.

You can't escape them you choose how you want to go floral

A-L-O-H-A

A woman's dress should be like a barbed-wire
fence: serving its purpose without obstructing the view.





C-L-A-S-S-Y

The designs were multi utility & we could see a few outfits that we could wear up with other every day.

Joy Vijay

2101