

The logo for ALISA, featuring a stylized blue 'A' shape above the brand name in a serif font.

ALISA

A woman is shown from the waist up, wearing a traditional Banarasi outfit. She has a green top with intricate gold and red embroidery, a red shawl with gold geometric patterns, and a matching red dupatta. Her hair is styled with red roses, and she wears large, ornate earrings and a necklace. The background is a decorative, light-colored wall with intricate carvings.

AMIRA Vol.10
BANARAS



Palettes of style

The hardest thing in fashion is not to be known for a logo, but to be known for silhouette. Fashion is what you do about when you don't know who you are.






ALISA



Paradise collection

*Be sure what you & be sure about your self, fashion is not just
beauty, it about good attitude you have to believe in yourself & be strong.*





Absoulately fuchsia

Beauty is when you can appreciate yourself. When you love yourself, that's when you're most beautiful.



D.No.3604





ALISA



AMIRA Vol.10
BANARAS



D.No.3601



D.No.3602



D.No.3603



D.No.3604



D.No.3605



D.No.3606



ALISA



AMIRA Vol.10
BANARAS





Distinctive charming

In love fashion & there is no easier way to express yourself than through the clothes you wear. The difference between style & fashion is quality. Fashion is about dreaming & making other people dream.





Rhetorical collection

*When you love fashion, there is no weekend. Everything just blends together.
Fashion is about how you place the object on the person.*





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ALISA

A woman is shown from the waist up, wearing a traditional Banarasi outfit. She has a green blouse with intricate gold and red embroidery on the neckline and sleeves. A red shawl with a gold geometric pattern is draped over her shoulders. She is adorned with a large floral hairpiece, a necklace, and earrings. The background is a decorative, light-colored wall with intricate carvings.

AMIRA Vol.10
BANARAS



ALISA

AMIRA

Vol.10
BANARAS

ALISA
AMIRA Vol.10
BANARAS



A brand by SMF

◆ FABRIC DETAILS ◆

TOP

SATIN GEORGETTE WORK

INNER

DULL SANTUN

BOTTOM

DULL SANTUN

DUPATTA

BANARAS JACARD





ALISA

With Blush they've
changed you out of
your mind, you make it look
like you're feeling the pain
D.No.3606







Luminosity Sparkle

*fashion is not something that exist in dress only, fashion is in the sky,
in the street, fashion has to do with ideas the way we live, what is happening.*

