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THE MAGIC



THE VIRGNUM Design

Furthermore
A wide range
of been used
like border
designs.



2087

FASHION

SHE IS AN INTELLIGENT, AFFLUENT, SOPHISTICATEE WOMEN WHO IS BASKING IN HER ABILITY TO MAKE IMPORTANT DECISIONS FOR HERSELF AND HER FAMILY, SHE CONSIDERS HERSELF FASHIONABLE AND SEE LUXURY BRANDS AS NECESSARY COMPONENTS OF UPDATING HER LIFESTYLE. A WELL-EDUCATED, WELL-TRAVELED INDIVIDUAL, IT'S IMPORTANT FOR HER TO BE INFORMED AHEAD OF THE CURVE, TO BE AN AUTHORITY IN HER SIMILAR MINDED CIRCLE AND TO FEEL LIKE SHE'S PART OF AN ELITE COMMUNITY OF WOMEN WITH TASTE. THERE ARE MORE THAN A MILLION FASHION WOMEN IN INDIA, EACH WITH A HIGH AWARENESS OF INTERNATIONAL LUXURY, FASHION AND BEAUTY BRANDS. WITH HER COLLEGE EDUCATION, HOUSE SENSIBILITY AND A COMBINED HOUSEHOLD, THE KESSI'S FASHION WOMAN IN INDIA IS ON PAR WITH HER PRIVILEGED COUNTER PARTS AROUND THE WORLD.



THE CLOSE Pattern

this season
Assortment Brings
your wardrobe too
close to Great
Looking colours
And fantastic
patterns.

2091





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2088





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DEHLIZ
TRENDS



2089

 **DEHLIZ**
TRENDS



THE FLORAL Design

kurtis Brings flashy
patterns on
fimsy fabric
which terns even
the simplist
style into
somethings
worth
while

2090





2086



2087



2088



2089



2090



2091



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THE TRENUD Report

From the fashion
archives to current
trendreports; the
one constant
factor is the
influence
of certain countries

2086



GORGEOUS LOOKS



LOOK CLASSIC