

Pichika
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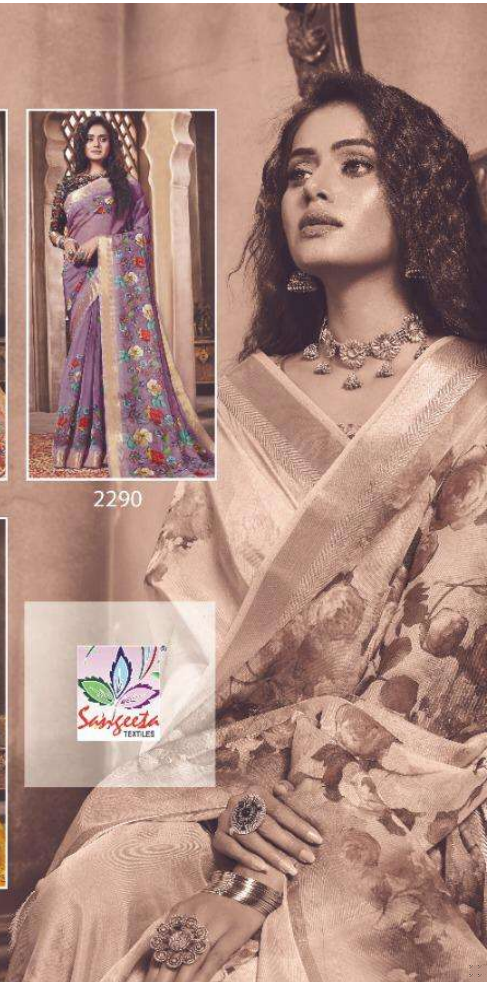
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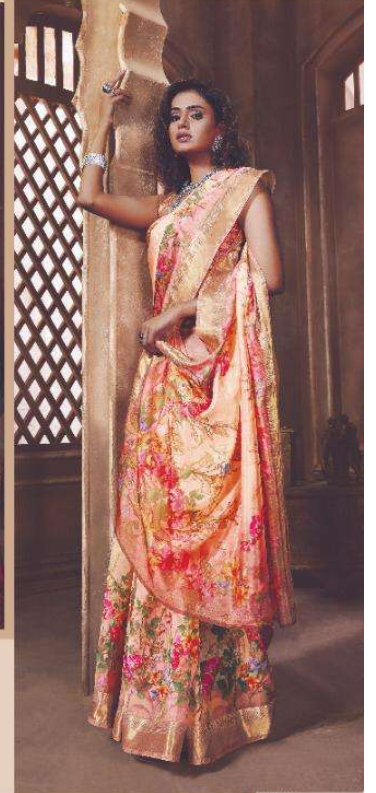


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FASHION is
WHAT YOU'RE OFFERED
FOUR TIMES A YEAR
BY DESIGNERS.
STYLE is
WHAT YOU CHOSE.

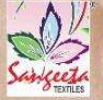


YOU CAN BE
GORGEOUS
AT THIRTY,
CHARMING
AT FORTY, AND
IRRESISTIBLE
FOR THE REST
OF YOUR LIFE.

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FASHION HAS ALWAYS BEEN A REPETITION OF IDEAS



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"GLAMOUR
NEVER
TAKES A DAY
OFF."



Sansrveda
TEXTILES

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FASHION

IS A STATEMENT. IT A STYLE. FASHION DOES NOT HAVE TO BE WORN CASUALLY, NOR OUTSIDE THE ROOMWAY. FASHION IS FIT FOR ALL SIZES FOR ALL PEOPLE OF ALL AGES. FASHION IS AN ART OF PERSONAL SELF-EXPRESSION. NOT AN ENFORCE TO BE PRETTY, POPULAR, AND CHARMING, ETC.



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"FASHION IS
WHAT YOU'RE OFFERED FOUR TIMES A YEAR
STYLE IS
WHAT YOU PICK OUT
OF THAT FASHION...
IT'S WHAT YOU MAKE
OF IT ONCE YOU'VE LEARNED
WHAT TO ACCEPT AND IGNORE
BASED ON WHAT LOOKS GOOD ON YOU."





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