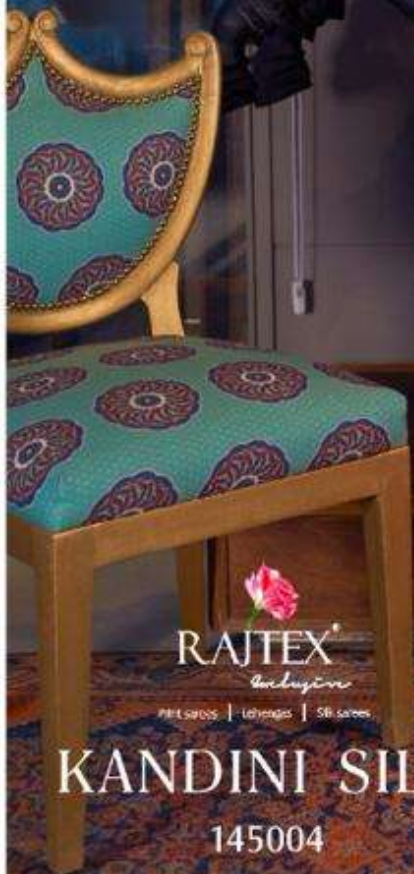




HOW DO YOU PERCEIVE FASHION IN  
PEOPLE'S DAILY LIVES?  
WHAT ARE THE TOP BANARASI TRENDS  
THIS SEASON?

I find fashion juvenile as we are trying to  
homogenise individuals in an  
attempt to expand our industry  
to larger scale.  
we think fashion's initial quest was to  
create individualism, but right now it is  
only bringing in homogeneity.



  
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