



HOW DO YOU PERCEIVE FASHION IN
PEOPLE'S DAILY LIVES?
WHAT ARE TO TOP BANARASI TRENDS
THIS SEASON

I find fashion juvenile as we are trying to
homogenise individuals in an
attemp to expand our industry
to larger scale.
we think fashion's initial quest was to
create individualism, but right now it is
only bringing in homogeneity.



RAJTEX

Banarasi

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KANDINI SILK

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