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Indian sari remains the traditional clothing of Indian women. Worn in varied styles, it is a long piece of the cotton, silk or other fabric woven in different textures with different patterns. The sari has a lasting charm since it is not cut or tailored for a particular size. This graceful feminine attire can also be worn in several ways and its colour and texture are indicative of the status, age, occupation, region and religion of a woman.

"Looking good and dressing well is a necessity. Dressing is a way of life. Dressing is a matter of taste. Fashion is the style and custom prevalent at a given time. To some it is an art form, to others it is like a part of their culture and religion. Fashion can be used to serve as an extension of one's own personality or to disguise one's own true self."

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EXCELLENCE

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Fashion plays an increasingly important role in an individual's life because it is considered as a means of self-expression. The garments and accessories women wear help them to identify with a group of others whether it is a lifestyle, profession, a religion, or an attitude. Thus, the term fashion has become synonymous with the overall growth of the country as well.





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Indian was evasive
the traditional look
of Indian
women. There is
world within it is a
long piece of fabric
cut into a sari or saris
fabric which is cut
from between with
different patterns.
The sari has a long
history which is as
old as the Indian
for a particular time.
The general term
sari refers to the
the way it is worn
ways and the manner
of wearing it and as
an Indian and her
have an indication of
the status, age, caste
person, region and
origins of a woman.

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Fashion plays an im-
portant role in our
lives. It is not just
about the clothes we
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PHOTOGRAPHY: ANITA K. VISWANATHAN





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Indian sari remains the traditional clothing of Indian women. Worn in varied styles, it is a long piece of flat cotton, silk or other fabric woven in different textures with different patterns. The sari has a lasting charm since it is not cut or tailored for a particular size. This graceful feminine attire can also be worn in several ways and its manner of wearing as well as its colour and texture are indicative of the status, age, occupation, region and religion of a woman. Looking good and dressing well is a necessity. Dressing is a way of life. Dressing is a matter of taste. Fashion is the style and custom prevalent at a given time. To some it is an art form, to others it is like a part of their culture and religion. Fashion can be used to serve as an extension of one's own personality or to disguise one's own true self.

GLORIOUS





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