

ALAYA



Simplicity is the keynote of all true elegance." – Coco Chanel

more

Simplify, then
simplify some
more.



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A VENTURE OF KALASH INDIA



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**D/N
08**

Minimalism is a journey towards freedom." – Anonymous

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more

Less is more beautiful!

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**D/N
06**

We must never confuse elegance with snobbery." —Yves Saint



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more

Simplify, then
simplify some
more.



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more

Less stuff,
more
happiness

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**D/N
07**

Less is more only when more is too much. – Frank Lloyd Wright

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more
less is more

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**D/N
01**

Simplicity is the keynote of all true elegance." – Coco Chanel

life

Live a
life
less
ordinary



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**D/N
03**

Trendy is the last stage before tacky." – Karl Lagerfeld



more

own less,
live more!

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**D/N
04**

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more

less is more



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D/N
02

Buy less, choose well. – Vivienne Westwood



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Trendy is the last stage before tacky." – Karl Lagerfeld

life

Less
clutter,
more life.

**D/N
05**