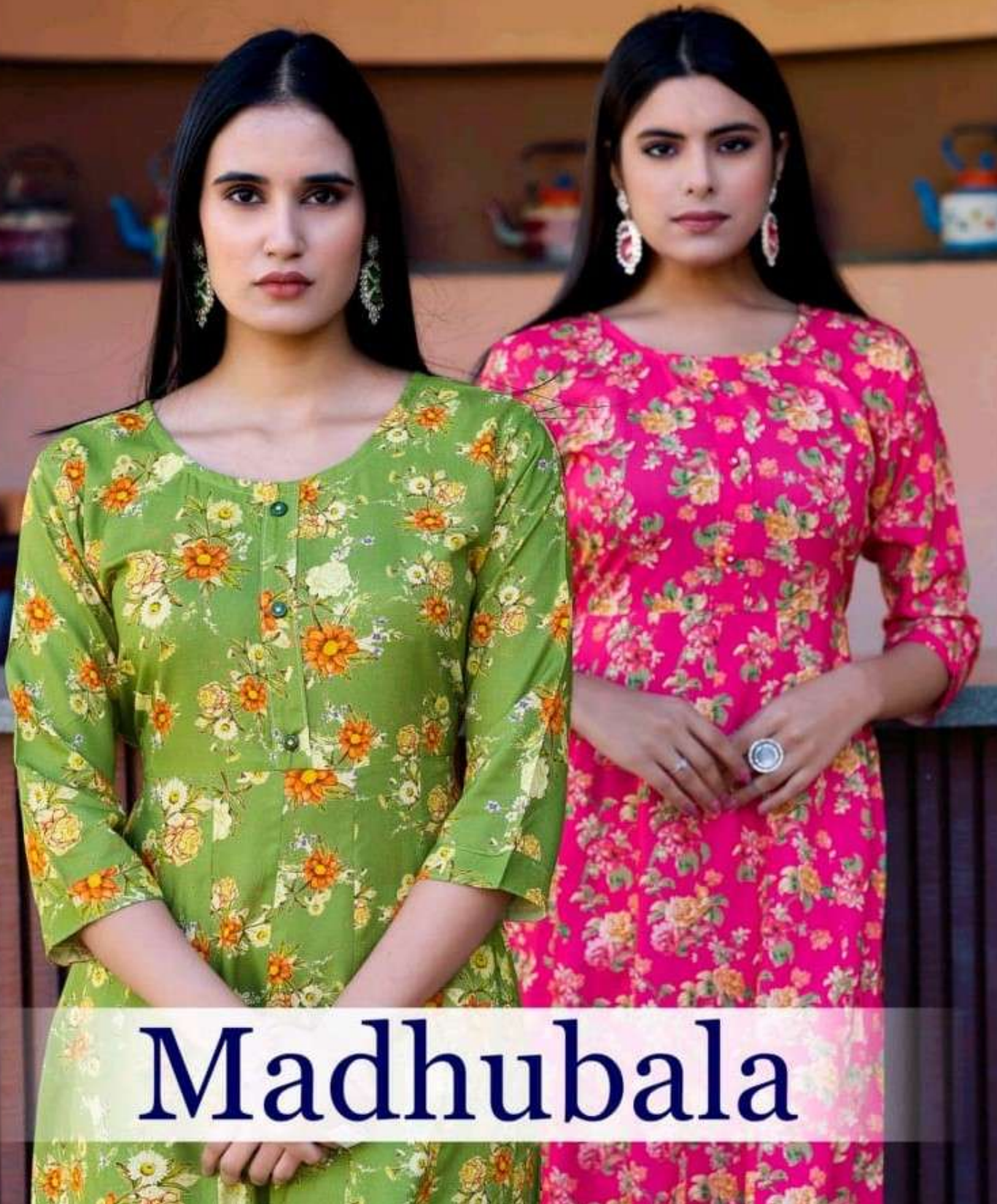




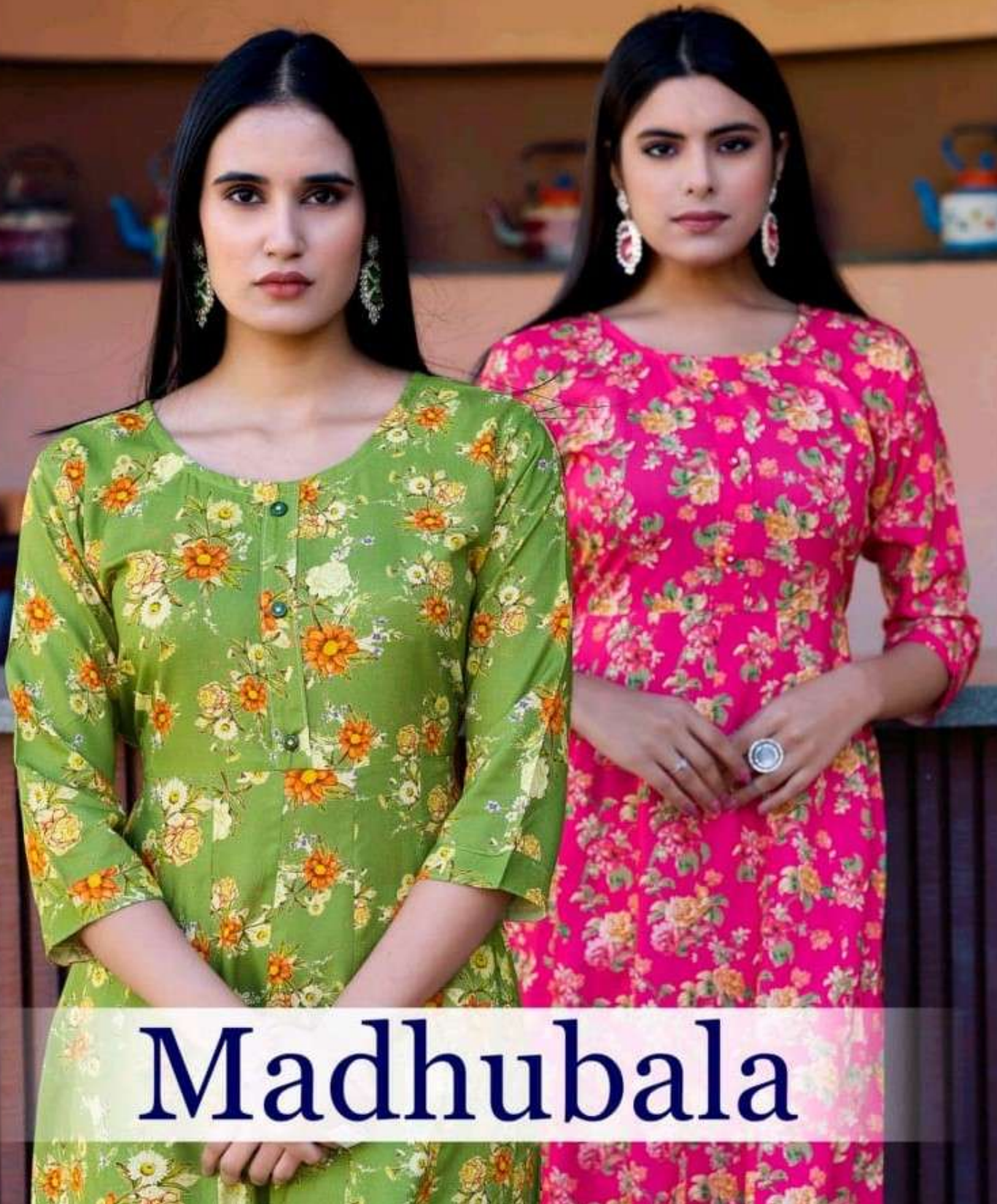
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INDIKALA
by
Kushal's







Indian Fashion

INDIAN FASHION: SALWAR KAMEEZ AND KURTIS ARE ALL THE WAY COMFORTABLE YET ELEGANT AND EASY TO WEAR. DESIGNER KURTIS, SALWAR KAMEEZ AND ANGRKURAS ARE THE LATEST TREND IN INDIAN FASHION. SOME ARE EMBELLISHED WITH ORNATE EMBROIDERY WORK IN PLEASING DESIGNS. THEY REMAIN TO LOOK SMART ENOUGH TO BE WORN FOR CASUAL FAMILY GATHERINGS, OR EVEN FOR A WEDDING CEREMONY.

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opulence and grandeur

THE ROOTS OF THE SALWAR KAMEEZ CAN BE TRACED BACK TO THE MUSLIM ERA, A PERIOD OF OPULENCE AND GRANDUEUR IN INDIA'S HISTORY. WHILE THE MUSLIMS INTRODUCED MANY CULTURAL ELEMENTS, INCLUDING ARCHITECTURE AND CUISINE, THEY ALSO PLAYED A PIVOTAL ROLE IN SHAPING THE SUBCONTINENT'S FASHION LANDSCAPE. THE MUSLIM EMPERORS' COURTS BECAME BREEDING GROUNDS FOR FASHION INNOVATION, WHERE INTRICATE GARMENTS WERE CRAFTED, AND THE FUSION OF PERSIAN AND INDIAN STYLES LED TO THE BIRTH OF THE SALWAR KAMEEZ.



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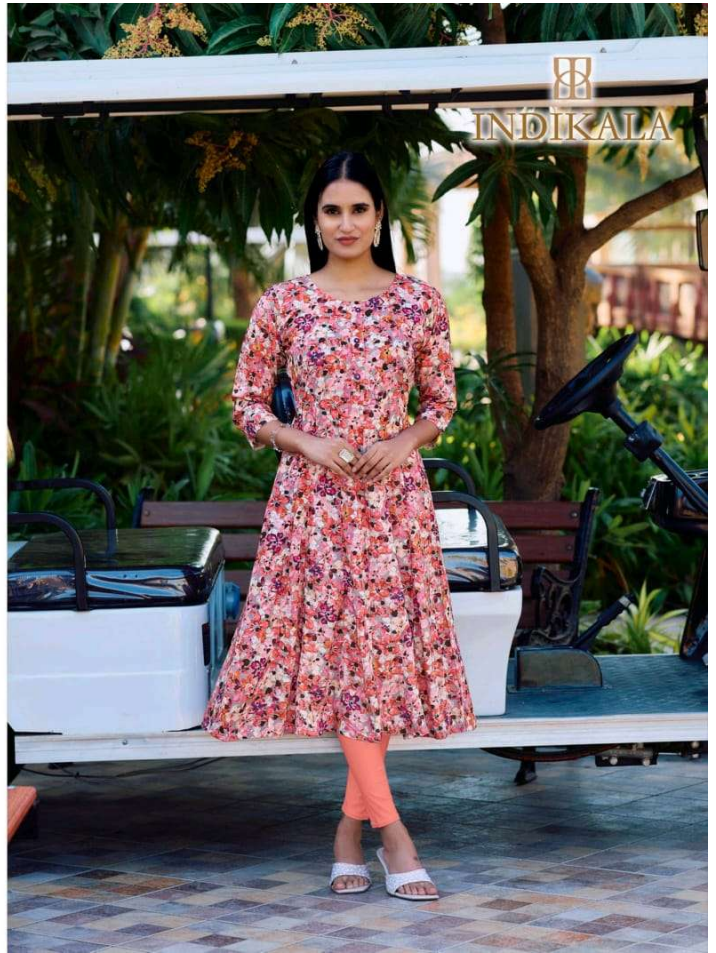


opulence and grandeur

THE ROOTS OF THE SAREE KAMAZI CAN BE TRACED BACK TO THE MAHARAJA AKA A PERIOD OF OPULENCE AND GRANDUEUR IN INDIA'S HISTORY. WHILE THE MAHARAJA INTRODUCED MANY CULTURAL ELEMENTS, INCLUDING ARCHITECTURE AND CLOTHING, THEY ALSO PLAYED A PIVOTAL ROLE IN SHAPING THE SUBCONTINENT'S FASHION LANDSCAPE. THE MAHARAJA'S COURTS BECAME BREEDING GROUNDS FOR FASHION INNOVATION, WHERE INTRICATE GARMENTS WERE CRAFTED, AND THE FUSION OF PERSIAN AND INDIAN STYLES LED TO THE BIRTH OF THE SAREE KAMAZI.



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sleeve styles

THE KAMEEZ IS THE UPPER PORTION OF THE ENSEMBLE, OFTEN RESEMBLING A TUNIC. IT COMES IN VARIOUS LENGTHS, FROM KNEE-LENGTH TO ANKLE-LENGTH, AND CAN FEATURE A RANGE OF NECKLINES, SLEEVE STYLES, AND EMBELLISHMENTS.