

An advertisement for Al Karam Lawn Collection featuring two women in traditional Pakistani attire. The woman on the left wears a purple dress with blue floral embroidery, while the woman on the right wears a dark blue dress with red floral embroidery. Both dresses have intricate self-embroidery work. They are seated in a room with a golden statue in the background. The Al Karam logo and 'LAWN COLLECTION' text are in the top right corner.

AK
AL KARAMTM
LAWN COLLECTION

RANG-E-BAHAR
SELF EMBROIDERY WORK



AK
AL KARAM®
LAWN COLLECTION
RANG-E-BAHAR
SELF EMBROIDERY WORK



UNMATCHED COMFORT.



Fashion with a softer touch.
Timeless look for today's world.

1006





MINIMAL BEAUTY, MAXIMUM IMPACT.



1004

A modern dress inspired by classic beauty,
designed to elevate daily style with comfort.



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STYLED WITH PURPOSE

1003

Elegant design shaped by modern trends and timeless
inspiration for confident everyday dressing.





1001



1002



1003



1004



1005



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RANG - E - BAHAR
SELF EMBROIDERY WORK

AK
AL KARAMTM
LAWN COLLECTION



WILD SPIRIT, CALM STYLE.

1002

Style built for comfort and movement.
A look that fits every moment.



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